

FOR IMMEDIATE RELEASE

Contact: Season Lopiccolo
Noble Studios
775-883-6000
season@noblestudios.com

Noble Studios selected among Nevada's top marketing agencies to represent the 2007 Nevada Donald W. Reynolds Governor's Cup

July 25, 2006 – Noble Studios was awarded this week the 2007 Nevada Donald W. Reynolds Governor's Cup marketing and public relations project. During the next ten months, Noble Studios will be working closely with Nevada's Center for Entrepreneurship and Technology (CET) in the promotion of the event ceremony in April 2007.

"We were very impressed with Noble Studios and the enthusiasm they share for the growth and economic development of Nevada," said Emily Lowe, Marketing and Special Events Manager for Nevada's Center for Entrepreneurship of Technology. "They have a strong reputation and a true creative sense for the promotion of this exciting project."

The Donald W. Reynolds Governor's Cup recognizes students, both graduates and undergraduates statewide, who embody the spirit of entrepreneurship with award winning business plans. The business plan competition -- funded in large part by the Donald W. Reynolds Foundation and managed by the Center for Entrepreneurship and Technology -- is dedicated to accelerating economic growth throughout Nevada.

"I am looking forward to working on a project that has such an impact on the Nevada business and educational communities," said Season Lopiccolo, Public Relations Specialist for Noble Studios. "CET and Noble Studios share many of the same goals for making Nevada the best place for business and overall quality of life."

CET is a 501c3, non-profit organization dedicated to creating an environment in Nevada that accelerates business formation and expansion, job growth and wealth creation through entrepreneurship and technology. CET has a strategic partnership with the Nevada Commission on Economic Development. For more information on CET visit www.CETNV.com, contact Dave Archer at (775) 315-7635 or darcher@CETNV.com.

Located at 206 S. Carson Street, Carson City, Noble Studios Marketing and Web Development is an advertising and marketing company that provides creative marketing and design of advertisements, websites, company branding, and public relations strategies. For additional information, visit Noble Studios online at www.NobleStudios.com or call (775) 883-6000.

###